# WARREN G. MAGNUSON PARK STRATEGIC DEVELOPMENT PLAN

# Introduction

"The opportunity to make significant changes to the landscape and develop a great urban park is a rare event in the life of a city the age and maturity of Seattle." Mayor Paul Schell (1999)

Over an almost thirty year period (1975-2005) Sand Point properties were conveyed by the U.S. Navy to the City of Seattle and the University of Washington, totaling 364 acres. Of this total, the 309 acres which comprise Warren G. Magnuson Park has slowly transformed from large paved runways, 55 aging buildings and a leveled topography, to a park offering users a variety of activities, both recreational and passive, provided by Parks and many partner organizations. With the completion of the educational wetlands and the Mickey Merriam Athletic Field Complex in 2009, park users also enjoy wonderful opportunities to view a variety of wildlife and habitat. Add in the one and half miles of shoreline and public access to Lake Washington, and the park truly is one of Seattle's treasures.

This transformation is not without a price. The primary land owners: Seattle Parks and Recreation (Parks), Solid Ground and the University of Washington, have invested more than \$109 million in redeveloping land and buildings in the historic district. Seattle Parks' tenant partners have completed more than \$17 million in improvements.

# **Planning for the Future**

"Someone's sitting in the shade today because someone planted a tree a long time ago."

#### - Warren Buffett

Now that many accomplishments from previous planning efforts have been realized, it is now time to plan for the park's future by reconfirming the vision of the park as a multi-use, urban regional park, prioritizing needed unfunded capital improvements and identifying desired programming, activities and amenities for the park. This is the answer to, "What do we want to do next?" lays the groundwork for answering the subsequent question, "How do we get there? Answering this question will require exploration and careful analysis of potential operations and management structures, and short and long term funding mechanisms.

In late 2011 Parks held two meetings to define the need and parameters for a Strategic Development Plan (SDP). The first meetings were with other property owners on the Sand Point peninsula, primarily the University of Washington and the low-income housing organization Solid Ground. A second meeting was held with partner organizations which provide public programming within Magnuson Park. These meetings clarified that both property owners and partner organizations supported an updated strategic development plan. In addition the following issues were identified:

- What is the future "Big Picture" of the Park?
- How should physical development, activities, amenities, programs, tenants, and shoreline use be determined and developed?
- Whom will the Park serve which user groups?
- Who are potential partners non-profit, private for-profit?
- What values should guide us as we move towards the vision?

In February, Seattle Parks and Recreation (Parks) began the strategic planning process by holding a half day workshop during which key stakeholders and members of the public were asked to identify priorities for developing the land, buildings, infrastructure and programming/amenities at Warren G. Magnuson Park for 2013 and beyond. Since then, Parks has continued gathering input from hundreds of interested Seattle residents, organizations, park neighbors and tenant partners and from city leaders.

After months of discussion and deliberation, we have a prioritized list of needed capital improvements, major maintenance projects and desired programs/amenities. Accomplishing these priorities will help preserve the historic character of the park, make the park more accessible and appealing to the larger Seattle community, and attract additional partners to invest in the park.

#### **Previous Park Planning and Regulatory Framework**

Since the initial land transfer from the Navy to the City in 1975, the City, in collaboration with many interested citizens, developed six key plans that have defined development objectives for Magnuson Park. Seven additional plans have defined specific areas within portions of the park. These plans define and provide policies that support designation of five activity areas within the park:

- 1. North Shore Recreation Area
- 2. Education and Community Activities Area
- 3. Arts, Culture and Community Center
- 4. Open Space and Recreation Expansion
- 5. Residential Area

For more details about these plans see Appendix A.

It is also important to note that included in the Secretary of Interior's transfer of the Sand Point Naval Station to the city, were three types of covenants:

- **Recreation Use** requires that the "property shall be used and maintained for public park and recreation purposes in perpetuity".
- **Historic Preservation Covenant** requires that approval of the National Park Service (NPS) or its designee, The Washington State Historic Preservation Office (SHPO), for "any construction, alteration, remodeling, demolition, disturbance of the ground surface, irrevocable disturbance of landscape settings, or other action that would materially affect the integrity, appearance, or historic value of structure or settings..."
- *Education Use Covenant* requires that the University-owned property be used for education purposes.

In 1997, a Blue Ribbon Committee, composed of 14 Seattle residents, was charged by then Mayor Paul Schell, to conduct a comprehensive look at the current status of the park and recommend future direction. The vision of the committee was to create..."A Great Urban Park...the Park will integrate several uses – park and recreation, the arts, environmental protection and restoration, education and residential." Although the report was not adopted by Council, the report has played an important role in the park's development.

In 2008 and early 2009, three workshops were held with the Magnuson Park Community Communication Committee (MPCCC) and the public to identify future capital improvement projects. Consensus was reached on two projects, which are currently being implemented:

- 1. Retain Bldg 30 as a citywide community event space
- 2. Develop the west side of Bldg 30 into an Arts Facility

# The Park Today

# **Historic Designation**

Transformation and reuse on the Sand Point peninsula long predate the development of Warren G. Magnuson Park. At least seven different periods illustrate how the peninsula has transformed. Starting from woods and wetlands, farmsteads marked the first human settlement followed by early aviation use. This was followed by almost 75 years of use by the US Navy as a naval air station. Starting in 1970 navy use declined rapidly, and in 1972, with the support of United States Senator Warren G. Magnuson, the city of Seattle received 196 acres for use as a park. Originally named Sand Point Park, the city renamed the park Warren G. Magnuson in honor of the senator; the park officially opened on May 29, 1977. The federal Base Closure and Realignment Act (BRAC) of 1990 prompted the end of US Navy operations in 1995, and in 1998, the last remaining acres of the former naval facility was transferred to the City of Seattle. (See Appendix \_\_\_ for key historical periods and dates.)

In recognition of the role the park played in US Navy history, the Sand Point campus now has federal, state and city historic designations which includes 42 structures (Parks, SDOT, Solid Ground, UW owned) that contribute to the historic character of the historic district. (See Appendix \_\_\_\_\_for a listing of structures contributing to the historic character of the district.) The federal designation provides developers eligibility for federal historic tax credits.

Parks, UW and Solid Ground are working with staff from the city's Department of Neighborhoods to develop a Controls & Incentives agreement and design guidelines for the historic district. The Controls & Incentives agreement must be approved by the City Council, and the design guidelines have to be approved by the City Landmarks Preservation Board (LPB). Currently, any new development, building exterior or landscape alterations must be approved by both the State Historic Preservation Office (SHPO) and the LPB. SHPO may delegate its review authority to the LRB, which would likely occur after the LPB approves new design guidelines.

#### **Capital Project Accomplishments and Needs**

As described earlier, six major plans and the 2009 community planning meeting, have defined
development objectives and projects for Magnuson Park and the historic district. Further details
on these projects may be found in Appendix C .

These projects have been organized into four categories:

- 1. Land open space, vegetation, habitat
- 2. Buildings existing buildings, new facilities (e.g. restrooms)
- 3. Infrastructure utilities (electric power, water, sewer)
- 4. Programming arts, culture, recreation, activities, etc.

It should be noted that many of the previous master plans were focused on capital facilities projects and not arts, culture or recreation programming.

With more than \$100 million invested in the Park and historic district many improvements have been completed as illustrated in the following table.

**Key Capital Project Accomplishments 1999-2013** 

Project	Cost	Guiding Plan(s)
2013		
Parks NE Crew Quarters	\$750,000	
2012		
Building 30 Renovation (to be completed in 2013)	\$8.5 million	2009
Shore Ponds Project – Phase 3 Wetlands/Habitat Complex		2004, 2006
Headwaters Project – Wetlands/Habitat Complex	?	
Sand Point Tennis Center (Seattle Court Sports, Inc.) Construction	\$5 million	1999, 2004, 2006
2011		
Brettler Family Place Townhomes (Solid Ground)	\$8.1 million	1999
Wayfinding Sign Renovation	\$40,000	2004
2010		
UW Center for Pediatric Dentistry - Building 29 Renovation	\$20 million	1999
Arena Sports Indoor Recreation Complex (Building 27) Renovation	\$9 million	1999
Swim Beach Comfort Station	\$1.1 million	1999
2009		
Phase 2 - Wetlands/Habitat Complex	?	2004, 2006
Athletic Fields/Courts	?	2004, 2006
2008		
The Mountaineers Headquarters (Building 67) Renovation	\$5 million	1999
2006		
North Shore Shoreline & Boating Improvements	\$2.6 million	1999, 2001
Magnuson Motorized Boat Ramp Improvements	\$1 million	
2004		
Phase 1 - Wetlands/Habitat Complex and Sports Fields/Courts	\$1.5 million	1999
(Sports Meadow Improvements)		
2003		
Magnuson Community Center Renovation (Building 47) Phase 1	\$4.1 million	1999
Building 30 Roof Replacement	\$1.6 million	
Dog Off-Leash Area Improvements	\$750,000	1999
Boundary Fencing Removal	N/A	1999
Entry Signs at NE 65 <sup>th</sup> & NE 74 <sup>th</sup> Streets	\$18,000	
The Brig (Building 406) Improvements	\$618,000	
2002		
Magnuson Community Garden Construction		1999
2001		
UW School of Public Health – Building 29 Renovation	\$17.5 million	1997
Buildings 5A, 5B, 5C, 5D Renovations	N/A	1997, 1999
2000		

Project	Cost	Guiding Plan(s)
Family Housing, Santos Place, Teen Housing – Buildings 26N, 26S,	\$8.1 million	1997, 1999
224, 330, 331, 332		

# **Capital Project Needs**

Although there has been substantial investment into the Park and historic campus, Parks has determined that additional capital improvements are needed to continue implementation of the plans and positive evolution of the park. These include building, site, infrastructure, and major maintenance projects which total at least \$70 million Of the 11 City-owned buildings within the historic campus, several remain underused and require substantial capital investment. Other significant projects include sanitary and storm sewer system upgrades, connecting Parks-owned buildings to the Seattle City Light electrical system, and general site and transportation improvements also critical to future park development.

**Key Capital Project Needs** 

Project	<b>Estimated Cost</b>
Land	
Headwaters Project	?
Revegetation & Reforestation (100 acres)	\$4,000,000
Shoreline Restoration	\$1,500,000
Magnuson Park Beach Renourishment	\$60,000
Future Phases of Wetlands/Habitat	?
Athletic Field Phase 4 (2 baseball, 1 soccer)	??
Magnuson Park Picnic Shelter Replacement	\$160,000
Volleyball/Picnic Area	??
Completion of North Shore Master Plan	?
Total Land	\$5,560,000
Buildings	
Building 116 Renovation & Sewage Pump Maintenance/Upgrades	\$75,000
Building 12 (Old Steam Plant)Demolition	\$150,000
Building 138 (Gatehouse)Renovation	\$2,600,000
Building 138 Roof Replacement	\$400,000
Building 18 (Fire Station)Renovation	\$3,600,000
Building 19, 54, 55 (Navy era munitions bunkers) Improvements	165,000
Building 2 Renovation – (Note: mothballing - \$200,000)	\$27,630,000
Building 312 Renovation	\$50,000
The Brig (Building 406)Roof Replacement	\$1,600,000
Building 69 (Parking Garage) Improvements – SDOT owned	\$500,000
Magnuson Community Center (Building 47 south wing)	\$3,000,000
Total Buildings	\$39,500,000
Infrastructure	
Historic District Pedestrian & Bicycle Improvements	\$55,000

Project	<b>Estimated Cost</b>
Historic District Road Repairs	\$60,000
Lakeshore Drive Parking Improvements	\$100,000
Magnuson Park Pathways Renovation	\$140,000
Sportsfield Drive Improvements	\$300,000
Sportsfield Drive Intersection Improvements	\$100,000
NE 65th Street Improvements – partial SPU CSO project	\$300,000
NE 74th Street/Sand Point Way NE Intersection Improvements – SDOT	\$500,000
NE NOAA Drive/63rd Ave NE Intersection Improvements	\$430,000
62nd Avenue NE Improvements (South of NE 70 <sup>th</sup> ) – SDOT owned	\$300,000
North Shore Recreation Area Parking Lot Repairs	\$35,000
Junior League Parking Lot Improvements  Magnuson Park Electrical System Renovation – upgrade from 4.8 kV	\$100,000
Navy-era system to 2.6 kV SCL standard	\$1,000,000
North Shore Recreation Area Site Lighting	\$100,000
Park Signage Replacement (Wayfinding)	\$200,000
Magnuson Park Sanitary & Storm Sewers Renovation	\$1,100,000
Magnuson Park Roads and Parking Lot Renovation	\$240,000
Wayfinding & Signage	\$250,000
Total Infrastructure	\$5,310,000
Programming	
To be determined through the current strategic planning process	
Totals Programming	

# The Park's Future - Strategic Planning Process

#### **Public Involvement**

Because public input has been critical to the park's successful development, and it is important that the park attract regional users, Parks felt it was extremely important to ensure a transparent planning process that engaged as many people as possible. In putting together the Strategic Development Planning Process Timeline (see Appendix \_\_\_\_\_), there have been several opportunities for the public to provide their input to key decision making bodies, such as the Park Board of Commissioners and City council, and/or provide written comments electronically. And, all planning documents were posted on the Parks' Warren G. Magnuson website for public review. We have also engaged in outreach strategies to gather input from ethnically and economically diverse potential parks users of all ages.

To ensure a wide representation in the planning process, an Advisory Group, comprised of public stakeholders and city policy staff (see Appendix\_\_\_for list of members), was formed to oversee formulation of the plan. The group hosted a strategic development planning workshop on Saturday, February 11, 2012 that was open to all interested members of the public.

The aim of the workshop was to hear from participants their priorities for Magnuson Park. Elected officials encouraged the seventy-five attendees to "think prudently about future development", as budget cuts, have and will continue to significantly reduce the amount of

funding available for park improvements and programming. And, because of limited funding, partnerships, with the non-profit and private sectors, will be needed to restore and maintain the park for future generations to enjoy.

A "Wish List" was created, comprised of uncompleted projects from previous planning processes, unmet major maintenance needs identified by Parks staff, and ideas heard from the community. (See "Wish List" Appendix\_\_\_) These were then categorized into four areas: Land (open space, outdoor recreation facilities, and public art), Infrastructure (circulation, parking, and utilities), Buildings, and Programming (programs, events, and amenities). Participants divided into 5 discussion groups, each led by a facilitator who was familiar with Magnuson Park development. Participants shared ideas about the "Wish List" items and had an opportunity to add to the list. Each group member then selected their two top priorities from the list. The groups rejoined to hear summaries of the discussions in the small groups. Then, each individual placed five green dots and three red dots on these priorities; the green dots signified the highest priorities for individuals, and the red dots signified those ideas that people believed should not be pursued at this time. After this dot voting exercise, the full group was able to view the opinions of all assembled.

It was interesting to workshop participants that there was more agreement than disagreement about capital investment priorities. Key themes that emerged include:

- preservation of open space and vegetation
- access to Magnuson using NOAA drive and re-opening of NOAA property to view sculptural park and sound garden
- rehabilitation and reuse of historic buildings
- infrastructure upgrades
- dedicated space and additional programming for lifelong recreation (seniors) and environmental education
- need for a framework for public-private partnerships

The one subject on which participants were most sharply divided was athletic field development. Athletic field proponents maintained that the needs for such facilities remain high, and that the fields should be constructed, in the near future, to meet those needs. Other group members felt that although athletic fields were important, in light of decreased parks funding, they should not be the highest priority.

Following the workshop, we received additional public input electronically, from over 150 individuals. It closely mirrored the priorities that emerged during the retreat, with the exception of numerous respondents supporting athletic field development. Some additional requests were made around park amenities:

- build more permanent public restrooms
- family friendly restaurants

# **Focusing on the Future - Selected Priorities**

The Advisory Group did not want to base their decisions solely on the number of "votes" or positive comments "Wish List" items received. The Group agreed upon a set of Key Values to help guide decision making. Using the vision for the park and key values as a guide, the Advisory Group divided itself into four subgroups to deliberate on priorities for Buildings, Land,

Infrastructure and Programming. The subgroups also considered priorities identified from the kick-off retreat, as well as feedback from over 150 comment forms.

# Vision for Warren G. Magnuson Park

The park is conceived as an active urban regional park providing a variety of user activities, active as well as passive, organized as well as unstructured. The Park will integrate several usespark and recreation, the arts, environmental protection and restoration, education and residential – which will work together to create a unique park in our region.

**Key Values** 

Key Value	Description
High levels of Public Access	<u>More public access is better – t</u> he park is to be used for the public benefit, providing access to the shoreline and other activity areas to diverse park users.
Sustainability	<u>Long term sustainability of the park is critical</u> —look for revenue generating opportunities; maintain current partners and look for new creative partnerships; leverage private investment; develop clear understanding of expectations and responsibilities to ensure there is greatest benefit possible to the park and the public.
<ul> <li>Responsible stewardship of physical assets</li> </ul>	<u>Maintain the property in a safe, clean, welcoming manner</u> – ensure the park is safe for motorists, pedestrians and bicyclists; preserve the historic character, and is attentive to environmental stewardship.
Integration of physical assets	<u>Develop a cohesive design for the park</u> – create common design themes throughout the park and connect activity areas in a way that each flows into another.
<ul> <li>Develop support and ties with regional community</li> </ul>	<u>Develop a regional service approach</u> – find ways to build trust and support from the regional community and implement programs and services that attract diverse park users from around the region.
<ul> <li>Programming responsive to the community</li> </ul>	<u>More service to the community is better</u> – develop programs and services that are flexible and meet the changing needs of the community
Be a good neighbor	Be sensitive to the interests and needs of neighbors – maintain awareness and sensitivity to the potential impacts of activities in the park to the surrounding neighborhood and other residents and programs on the site.
Achieve city-wide values and goals for use	Implement the vision of the park consistent with city goals and policies – park development must follow city and state laws and regulations, as well as, federal requirements.

It is important to note that values often became juxtaposed throughout the discussions. For example, tempering recreational use with habitat restoration came up repeatedly in the subgroup discussing "Land" priorities. Valuing public access and seeking long term financial sustainability through public/private partnerships dominated discussions regarding needed investments to "Buildings". Below is the list of priorities that emerged from each subgroup discussion.

# **Priorities**

#### **BUILDINGS**

#### **Key Values:**

- Responsible stewardship of physical assets especially, preserving the historic character of the park
- > Sustainability -Building 18 provides revenue generating opportunities

#### Priority 1:

#### **Building 18**

- √ Parks will implement a development strategy in the very near future for Building 18 (Firehouse)
- $\checkmark$  Stabilize Building 18 as soon as possible.

#### Building 18 – Discussion points

- Estimated renovation cost \$3.6M, shell and core life safety only
- An important contributing building to the historic district and to the surrounding neighborhood
- o It is in an important location; at the entrance on NE 74<sup>th</sup> St
- After renovation it is likely to be very appealing as a rental space; could be a very useable space for programs/services.
- o If outside organization developed the building, rental offsets for capital improvements could be negotiated.
- o It is in critical need of stabilization. The cost of stabilization roof replacement, interior scaffolding and seismic= \$500K. There is still \$175K that was earmarked for demolition. Perhaps re-allocate that \$\$ for stabilization; community organizations could work with Parks to find balance of \$\$ needed.
- Cascade Bicycle Club, via legislation, has first right to develop the building. A feasibility study would have to be completed, followed by a capital campaign. This could take as long as 5 years.

#### • Building 2 – Discussion Points

- Very significant contributing building to the historic district
- Needs roof replacement now, at an estimated cost of \$3M; extensive additional work needs to be done for a Certificate of Occupancy – total renovation \$24M
- Will require a very specialized developer/tenant due to its large size and design as a hangar
- Larger spaces like building 2 are harder to rent and generate revenue to cover development costs
- There needs to be a decision soon on the future of this building. Mothballing is an option; will require funding

# • The Brig (Buildings 406), Magnuson Community Center (Building 47) and The Gatehouse (Building 138) – Discussion Points

- The Community Center is a contributing building to the historic district; The Brig is not, although it is in close proximity to the historic district and the NE 74<sup>th</sup> Street entrance
- The Brig and Community Center are now providing programs/services to the public and generating revenue for parks. However, south end of the Community Center is not renovated and not used.
- Bldg 138 needs additional renovation, but, is now being used as offices for Cascade Bicycle Club
- The Brig is widely used by community organizations via rental space (\$76,000K annual rental revenue)
- Renovation could generate more revenue, but not a significant increase. Building could provide increased program space if renovated (i.e. lifelong learning in The Brig)
- Because these buildings are in okay shape now and are currently providing programming to the community they are not seen as priorities at this time.

The group weighed the need to balance the declining budget and increasing revenue needs of Parks, with that of protecting the Landmark designation. The group, therefore, focused on the most historically significant buildings, especially those most in need of repair. However, the group acknowledged that Parks should consider development and funding opportunities that may become available for other buildings that are designated contributing buildings to the Historic District.

Although public access was a Key Value that was important to the group, they felt it applied to the whole park and not necessarily for each building. Parks should consider public/private partnerships to develop buildings, while closely adhering to the department's Partnerships and Sponsorship policies to ensure the partnership is mutually beneficial and provides sufficient public benefits.

See Appendix \_\_\_ for detailed building information

#### **LAND**

#### **Key Values:**

- > High Levels of Public Access
- > Responsible Stewardship of Physical Assets
- > Integration of Physical Assets

#### Priority 1

#### √ Preserve and Enhance Natural Areas

- Continue to implement the Vegetation Management Plan through:
  - Invasive plant removal focused on the following areas:
  - SR 520 wetland mitigation area (likely funded by other sources)
  - "Headwaters project" area (likely funded by other sources)
  - Area between Kite Hill and Sportsmeadow

- North Shoreline area
- Restoration west and south areas of the park
- Maintaining and Preserving open space, with emphasis placed on the following priority areas:
  - North park area (between Bldg 11, to the north park boundary and Sand Point Way NE)
    - South meadow (south of boat ramp parking)

#### • Discussion Points

- o Important to protect the efforts of Park staff, volunteers and investments that have already been made in preserving and enhancing the natural areas
- Need to restore other natural areas of the park
- Need for continued attention and financial investment in plant establishment and ongoing stewardship of the recently constructed wetlands and shoreponds

# **Priority 2**

#### √ Develop Sports Fields in the Master Plan

■ Four remaining fields – 2 soccer, 1 little league, 1 baseball

#### • Discussion Points

- o Sports fields are revenue-generating
- Significant progress has been made in sports field development via funds from two previous Parks levies.

#### Priority 3

# √ Shoreline Restoration

- Restoration of park shoreline-erosion control, debris removal, addition of gravel in these priority areas:
  - South of boat ramp
  - North of swimming beach

#### • Discussion Points

- o Restoration will increase the usability of this important asset
- o This is a lesser priority given the clean-up required and pressing need to restore natural areas in the park.

The group also felt it was important to recognize and balance the diverse interests and needs of the public using this large regional park. Those interests include the broad categories of active recreation; quiet and contemplative enjoyment of natural areas and views; and appreciation of the arts.

#### **INFRASTRUCTURE**

#### **Key Values:**

- High levels of public access
- > Sustainability

- > Responsible stewardship of physical assets
- > Integration of physical assets

#### Priority 1:

- $\sqrt{\phantom{a}}$  Improve traffic circulation and safety by:
  - Opening NOAA access road to provide north entrance into Magnuson Park and the Historic Campus.
  - Constructing improvements which provide a coordinated access into the park
  - Increasing traffic, pedestrian and bicycle safety

#### Priority 2:

√ Modernize Historic Campus electrical system by connecting all Campus buildings to Seattle City Light (SCL), and, where needed, increase electrical capacity to support future redevelopment

# Priority 3:

- √ Construct a primary trail loop ( similar to Green Lake)
  - √ Enhance connectedness to the trail loop by providing landscape features (seating, lighting, comfort stations) and commercial concessions, such as restaurants, where people can stop (rest, people watch, eat, etc.).

#### Priority 4:

 $\sqrt{\phantom{a}}$  Install Signage – wayfinding, directional, and historic interpretive

# **Priority 5:**

 $\checkmark$  Construct additional comfort stations (public restrooms) at athletic fields, near off-leash dog park and children's playground; available 24 hours

#### **Priority 6:**

√ Use and manage existing parking resources through active parking management and enforcement, rather than construct entirely new parking areas or structures.

#### Priority 7:

 $\sqrt{\phantom{a}}$  Ensure the provision of 1-percent for art on all capital improvement projects

# **PROGRAMMING AND EVENTS**

#### **Key Values:**

- > High levels of public access
- > Be a good neighbor

#### Priority 1:

# $\sqrt{$ Develop and expand Environmental Education in the park

Establishment of an Environmental Learning Center (ELC)

#### • Discussion Points

Create programming that appeals to all ages

# Priority 2:

# √ Increase Arts programming and arts-related events in the park

#### • Discussion Points

- Use the new arts facility in building 30 for public arts programming
- o Encourage all forms of arts
- o Increase youth arts programming
- o Explore permanent and/or temporary art installations in the park

#### Priority 3:

# √ Expand Senior Programming

#### • Discussion Points

- o Tenant partners also provide senior programming
- Need for dedicated space during specific hours
- Need for dedicated senior staffing to develop and provide programming
- o Some group members viewed this as a Priority 1 or 2

# Priority 4:

# √ <u>Increase partnerships with non-profit and private sector organizations to increase programming</u>

#### • Discussion Points

- o All partnership contracts should require the provision of public benefits
- Maintain transparency when developing partnerships
- Operate Magnuson as a campus with tenant partners and other program providers coordinating their efforts and engaging in joint programs/services planning and implementation

# $\sqrt{Establish Restaurants/Food Service in the park}$

#### Discussion Points

- o This is a potential revenue source
- o Market this as a convenience to park users
- Ensure these comply with existing tenant partner contracts

 Look for organizations, such as Farestart, that provide additional public benefits beyond just food service

The group also believed that the need for balance among all the uses in the park is an important value. There is, however, limited program space. The Brig (Building 406) is well-used by community organizations and generates revenue for Parks (\$76,000 in 2011). The Magnuson Community Center (Building 47) has only one room, the gym and the Theater. The Theater is managed by the Seattle Music Theater but is accessible for parks use and use by other organizations. The unfinished space in the south end of the community center would be one solution to the need for expanding programming; costs of bringing the building up to code is not currently budgeted. Parks should continue to work closely with tenant partners (including membership organizations) to expand programming to the general public.

Examining program/service provision through the lens of "being a good neighbor" is important. It may mean emphasizing park programs that the community supports and that are attentive to traffic and other impacts on the neighboring area. There is also consideration of programming that will draw regional users balanced with programs that may be more targeted to the park's surrounding neighborhoods.

# Next Steps - 2012 and Beyond

"Plans are only good intentions unless they immediately degenerate into hard work."
- Peter Drucker

# Implementation Plan - To Do List for 2012 and Beyond

Viewing the economic climate now and in the foreseeable future, it will be a challenge to see these priorities, as well as, the additional needed capital and maintenance projects completed. To succeed, it will require renewed commitment from our larger Seattle community. In return, we can ensure that our children, our grandchildren and future generations will be able to enjoy outdoor recreation, quiet contemplation, wildlife viewing, community celebrations, and all the other wonderful opportunities Warren G. Magnuson Park has to offer.

#### **Buildings**

- Building 18, Fire Station
  - Analyze costs of:
  - Building stabilization
  - Renovation (update estimate; exclude tenant improvements)
  - Demolition; saving fire hose towers (historic elements)
  - Demolition and rebuild; saving fire hose towers
  - Explore development options
  - Cascade Bicycle Club per Resolution (2008) directing Parks to explore Bldg 18 development by Cascade Bicycle
  - Conduct an RFP process for an organization(s) to renovate and operate Bldg 18
  - Explore possible funding sources to pay for renovation

#### • The Brig, Building 138 Gatehouse, Community Center

- Ensure that these buildings are maintained to allow for continued use
- Look for funding opportunities to complete renovations

# Building 2 (Hangar)

- Continue to explore renovation options
- Update cost of mothballing building
- Discuss with SHPO and LPB

#### [Under Construction]

#### **Land**

#### Preserve and Enhance Natural Areas

• Due to limited budget, Parks must rely heavily on community volunteers to assist with the restoration work and to seek funding for the various projects.

#### • Develop Sports Fields in the Master Plan

 The order in which remaining planned fields will be developed will likely be guided by funding partnerships th<u>a</u>t can be established with sports field user groups, as well as, total project costs.

#### Shoreline Restoration

• The U.S. Army Corps of Engineers has been apprised of contamination found along the shoreline and the issue has been referred to their Formerly Used Defense Site (FUDS) program which is charged with addressing clean-up of old military properties that were transferred to other entities in the pre-BRAC era, which include the original Magnuson Park area that was transferred to parks in 1975.

Detailed site investigations, preparation of a clean-up plan, and effecting the remediation are all costly and should be addressed by the federal government. In the meantime, Parks should not disturb this area and defer any improvement until after the clean-up is complete. The timeline for the Corps to respond to this issue is unknown. The site is eligible for FUDS and is undergoing review by the Corps for prioritization.

 A map is needed showing which agency is responsible for site clean-up in which areas, since clean-up is an impediment to restoration in some areas.

### **Infrastructure**

#### • Improve Traffic Circulation and Safety

- Complete circulation plan for the park, including traffic, pedestrian and bicycle safety improvements
- Address safety issues on north-south road (Avenue A) linking NE 74<sup>th</sup> Street and the North Shore Recreation Area, in particular the areas adjacent to The Mountaineers Headquarters

 Explore construction of Burke-Gilman Trail Spur connection (approximately NE 82<sup>nd</sup> St) providing a safe pedestrian and bicycle crossing to the east side of Sand Point Way NE

# **Programs/Amenities**

#### • Environmental Education (EE)

- Explore the designation of one room for environmental education programming
- Meet with tenant partners and other program providers in the park to explore integrating EE into their programs
- Expand existing programming
- Look for outside environmental education providers who would be willing to bring their programs into the park
- Develop a signature environmental education event to be held in the park every year
- Look for opportunities to market park programs and services to the broader Seattle community
- Add both seasonal and permanent food vendors

#### • Life Long Recreation

• Explore possible dedicated space for Life Long learning programs

#### **Management Plan**

- Continue management of the Park by Seattle Parks and Recreation
- Research development of a non-profit partner
- Consider development of a Foundation or Conservancy

#### [Under construction]

#### **Funding Strategies**

- Strategize which projects need public funding, which projects may be attractive for philanthropic funding, which projects may be most appropriate for public/private partnership development.
- Identify appropriate projects from priority list for inclusion in Parks Capital Improvement funding request
- Consider development of a Foundation or Conservancy

#### [Under construction]

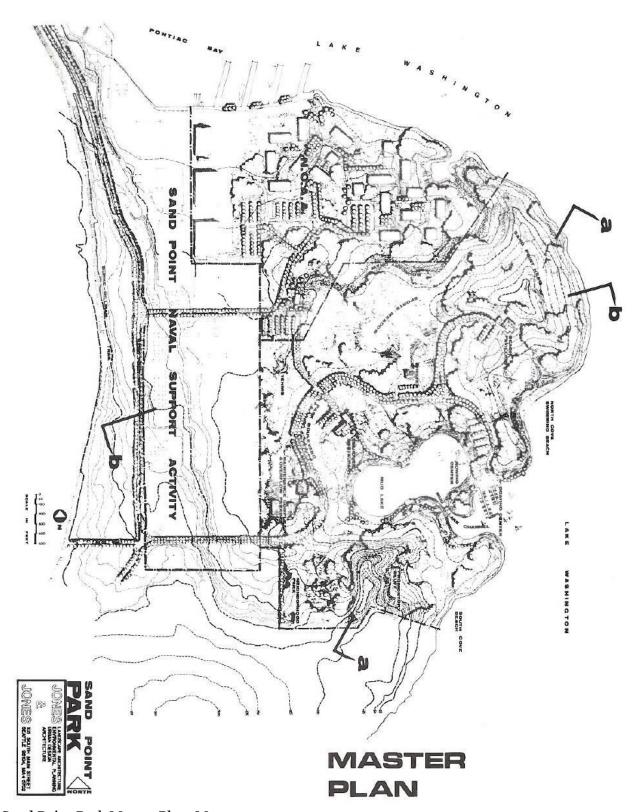
# Appendix A Warren G. Magnuson Park Planning Timeline

Prior to 1999 (dating back to the early 1970s) there have been various planning efforts related to the development of Magnuson Park.

Date	Activity	Description
July 1965	Recreation Plan	Publication of "Outdoor Recreation and Open Space Plan" by the Seattle Park Department and Seattle Planning Commission. Identified future acquisition of Naval Air Station for development as 340-acre "major park".
May 1975	Master Plan	Publication of Sand Point Park Master Plan, included proposed development of 75-acre "Interior Lands" for a Sports Meadow for multipurpose play and team sports, adjoining tennis courts; a neighborhood park; maintenance complex, and restaurant. Appendix included statement by Sand Point Park Citizens Committee: "The Park is conceived as an active urban regional park. It is planned to provide for a wide variety of user activities, active as well as passive, organized as well as unstructured." (p 32).
January 1989	Master Plan Update	Publication of "Master Plan Update Magnuson Park" by Seattle Department of Parks and Recreation". Of 36 improvement elements, included the development of a drainage wetland and wildlife sanctuary from on-site water runoff; constructed new sports field area north of Building 193 (Commissary) for up to 4 soccer fields, inclusion of Navy properties to the west for additional sports fields; construction of permanent bleacher seats at new soccer field area; and construction of regulation-size baseball field in the Sports Meadow.
July 1991	Federal Action	U.S. Base Realignment and Closure Commission recommended closure of Naval Station Puget Sound and requested the City of Seattle to lead the development of a reuse plan.
Nov 1993	City Council Action	Resolution 28832, adopted the Community Preferred Reuse Plan for Sand Point, and authorized the Seattle Planning Department to forward the Plan to the U. S. Navy anticipating closure of Naval Station Puget Sound. The Reuse Plan divided the base into six activity areas.
June 1997	City Council Action	Resolution 29429, approving the Sand Point Physical Development Management Plan. To guide the reuse of Naval Station Puget Sound by defining six activity areas within the 151-acre campus. (Superseded in 1999)
Nov 1997	City Council Action	Resolution 29624, adopting the "Design Guidelines Manual for Sand Point / Magnuson Park. The guidelines were applied to the 151-acre site of former Naval Station Puget Sound.
February 1999	Blue Ribbon Committee	Publication of "Report to the Mayor and Seattle City Council: Sand Point Blue Ribbon Committee".
Nov 1999	City Council Action	Resolution 30063, providing additional guidance on the design for Magnuson Park; and superseding Resolution 29429 that adopted "The Physical Development Management Plan for Sand Point".
1998- 2000		Promontory Point Concept Master Plan

Date	Activity	Description
2001		Magnuson Community Garden Master Plan
2001		Sand Point Magnuson Park Vegetation Management Plan
2001		North Shore Recreation Area Master Plan
June 2004	City Council Action	Ordinance 121502, full City Council approval of the master plan for the wetland and sports fields project.
Dec 2006	City Council Action	Ordinance 122318, amending the Master Plan approved by Ordinance 121502; expressing support for the proposed phase 2 wetlands, natural areas and athletic fields; reaffirming conditions in Ordinance 121502 for the use of external funding for wetlands, natural areas and athletic fields; and lifting a budget proviso that had restricted spending on phase 2 construction of athletic fields.

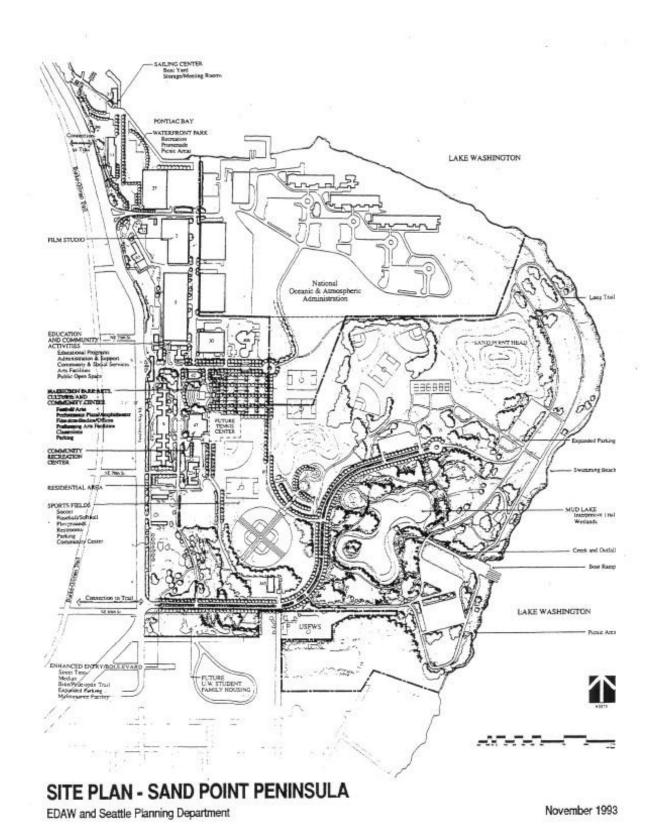




Sand Point Park Master Plan, May 1975



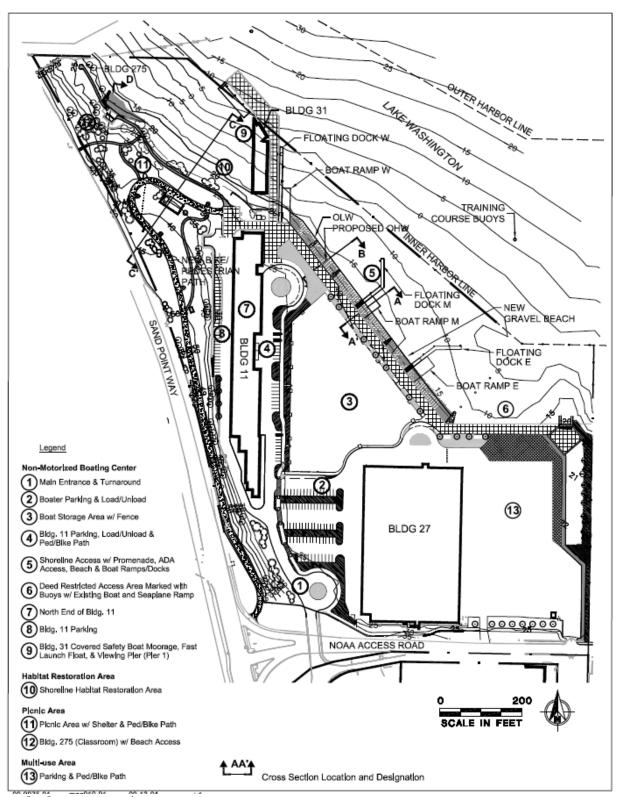
Magnuson Park Master Plan Update, 1988



Community Preferred Land Use Plan, November 1993



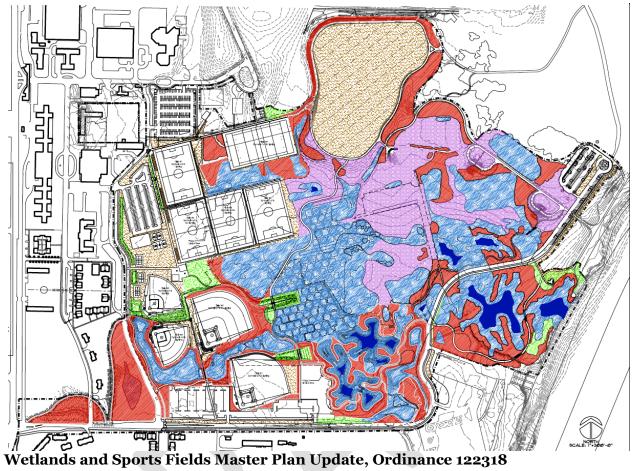
Magnuson Park Concept Plan, November 1999



North Shore Recreation Area, 2001



Phase 2 Concept Plan, June 2004



# Appendix B - Public Comments Combined Comments Feb 11 Workshop & Submitted Forms Summarized Items

Section	Subsection	Item/Task	Tally	Red Dot "No"
Land	Recreational	Athletic Field - construct Field 2: soccer	92	
Land	Recreational	Athletic Field - construct Field 4: soccer	91	
Infrastructure	Circulation	Develop better pedestrian and bicycle connections (NE 77 <sup>th</sup> and Burke-Gilman Trail spur (NE 81 <sup>st</sup> Street) and at NE 70 <sup>th</sup> Street	54	
Land	Open Space	Implement vegetation management plan (remove invasive plants, replant with native plants, plant more tree cover)	52	
Infrastructure	Utilities	Restrooms - construct permanent open and unlocked public restrooms (do not include restaurant locations) and near Building 67	52	
Land	Recreational	Athletic Field - construct Field 9: Little League	50	
Land	Open Space	Maintain/preserve open space –build additional open space, provide good stewardship – preserve habitat	50	3
Infrastructure	Buildings	Building 18 - restore/reuse, activate for bike center, or arts, senior, environmental learning	42	
Infrastructure	Utilities	Restrooms - build soccer, rugby, kids area restroom (adjacent Jr. League Playground)	41	
Land	Public Art	Construct art walk to sculpture sites (provide access to sites, particularly those at NOAA-WRC)	32	
Infrastructure	Circulation	NE NOAA Drive - open access at 63 <sup>rd</sup> Avenue NE and make intersection improvements	25	
Infrastructure	Utilities	Provide street lighting and pedestrian lighting	25	
Infrastructure	Circulation	Increase public transit to park, alternative and non-motorized uses, provide sidewalks along Sand Point Way NE	21	
Infrastructure	Buildings	Boating Center – construct including small boat rental pier, boat shed and multi-use covered area	18	
Infrastructure	Buildings	Building 2 - construct indoor and/or outdoor pool facilities	18	5
Land	Open Space	Develop more P-patches	18	3
Land	Recreational	Athletic Field - provide girls/womens Lacrosse field	17	
Land	Recreational	Athletic Fields – construct more fields for active recreation (follow previous plans – need a field development and usage plan)	17	21
Land	Recreational	Develop clothing optional beach along Lake Washington	17	
Infrastructure	Utilities	Construct electric power system upgrades, convert remaining 4 kV system to SCL 2.6 kV (\$1 million)*	14	
Infrastructure	Parking	Construct expanded swim beach parking (back-in angle parking)	14	15
Infrastructure	Circulation	Improve traffic, pedestrian and bicycle safety within the park, including safe trails and paths	14	
Infrastructure	Buildings	Locate "Fare Start" (non-profit training) restaurant at Magnuson	14	

Section	Subsection	Item/Task	Tally	Red Dot "No"
Infrastructure	Circulation	NE 74th Street - improve park entrance (increase capacity and make safer for pedestrians/bicycles)	14	
Infrastructure	Buildings	Building 2 - reuse (old Arena Sports location) (\$30 million)	13	
Land	Open Space	Conserve open/green spaces near community housing	13	
Infrastructure	Parking	Construct more parking, shuttle/carpool parking	13	
Infrastructure	Circulation	Construct separated bicycle/pedestrian trail along NE 65 <sup>th</sup> Street to waterfront	13	
Infrastructure	Utilities	Install info kiosks and more street furniture	13	2
Infrastructure	Buildings	Building 12 – Boiler Plant, preserve, restore	11	
Infrastructure	Utilities	Construct sanitary and storm sewer upgrades (\$1.1 million)*	11	
Infrastructure	Utilities	Restrooms - renovate Tower Restroom for public restroom (east lakeshore, south of swim beach)	11	
Programming	Community Center	Building 47 – Maintain programming at Magnuson Community Center	10	
Infrastructure	Buildings	Building 47 - renovate theater, remaining community center space (\$3 million)	10	
Infrastructure	Circulation	Construct Sportsfield Drive improvements (intersection improvements at NE 65 <sup>th</sup> , elevate road to decrease seasonal flooding, widen to provide clear pedestrian path and increase parking capacity)	10	1
Programming	Programming	Expand senior programming at Magnuson Park (community member idea)	10	
Infrastructure	Utilities	Restrooms - reduce use of portable toilets	10	
Infrastructure	Circulation	Increase pedestrian and bicycle access to park (ADA, getting to park, within park, signage) from Burke-Gilman Trail (e.g. NE 77 <sup>th</sup> St, NE 81 <sup>st</sup> St)	9	
Infrastructure	Buildings	Building 406 - Replace roof on Building 406 (The Brig) (\$1.6 million) *	8	1
Infrastructure	Buildings	Food Concessions - Provide more food concessions in park, including near athletic fields (area east of Magnuson Community Center)	8	2
Land	Open Space	Plant more trees, provide larger tree cover	8	3
Infrastructure	Buildings	Stabilize all historic buildings to allow for future planning and use, do not allow further deterioration	8	
Land	Waterfront	Waterfront – clean up debris along waterfront and enhance near (south) of dog park	8	
Infrastructure	Circulation	North Entrance – create entrance north of NE 74 <sup>th</sup> Street and south of NOAA Road	7	
Land	Recreational	Athletic Field - construct Field 7: baseball	6	
Land	Open Space	Build wet meadow viewpoint	6	
Infrastructure	Buildings	Construct nature center in/near wetlands, provide habitat view point or resting points, provide permanent restrooms in center	6	1
Land	Recreational	Develop skate park (Building 2 identified for regional facility in citywide Skatepark Master Plan)	6	4
Programming	Other	Establish framework for public/private partnerships	6	

Section	Subsection	Item/Task	Tally	Red Dot "No"
Land	Open Space	Restore and include more native vegetation	6	110
Land	Recreational	Build sand volleyball courts (area east of Magnuson Community Center)	5	
Infrastructure	Buildings	Building 138 - renovate building at main entrance at 74th Street (\$2.6 million)	5	
Infrastructure	Parking	Develop comprehensive parking plan (include lighting on Sportsfield Drive) add buffer; improve existing parking south of Building 41	5	
Infrastructure	Circulation	Increase disabled accessibility to the park	5	
Land	Open Space	Increase use of volunteers (revegetation projects)	5	3
Infrastructure	Buildings	Obtain more public benefit from any public-private partnerships	5	
Programming	Public Art	Program more music, outdoor theater, arts programming in park	5	
Operations	Security	Provide park security, including property security (increase staffing)	5	
Infrastructure	Buildings	Provide space in a building for seniors and activities	5	
Infrastructure	Utilities	Restooms - construct wetland habitat restroom and nature center (east Commissary parking lot)	5	
Infrastructure	Utilities	Restrooms - build adjacent to existing baseball fields	5	
Land	Recreational	Athletic Fields – construct 400m track, encircle fields	4	1
Land	Recreational	Build inline skating, hockey facility	4	4
Infrastructure	Buildings	Building 275 - renovate for classrooms with beach access (provide electric power, water, etc.)	4	
Land	Recreational	Construct basketball courts (area east of Magnuson Community Center)	4	
Land	Recreational	Construct good running area, trails or track (Kite Hill to Sports Fields)	4	1
Land	Open Space	Construct seating berm (existing Off Leash Area south parking lot)	4	
Infrastructure	Buildings	Install solar panels on buildings for park revenue	4	
Infrastructure	Buildings	Provide more storage space for various Park Department programs, park users and tenants	4	1
Land	Open Space	Buildings 54, 55 - construct viewpoints on top of ammunition bunkers	3	
Programming	Education	Increase environmental learning center programming, including more nature and historical walks	3	
Programming	Education	Incubator for residents (on-site) – connect with community	3	
Infrastructure	Parking	Manage parking: visitor, fleet/employee, special events	3	
Land	Open Space	Plant more native vegetation, create wildlife corridors	3	
Land	Open Space	Preserve open space near community housing VMP	3	
Programming	Seniors	Provide and expand senior programming (with dedicated space & staff)	3	
Land	Recreational	Athletic Field – paint Lacrosse field lines on the new soccer fields	2	

Section	Subsection	Item/Task	Tally	Red Dot "No"
Infrastructure	Buildings	Building 308 - replace roof (\$400,000)*	2	
Infrastructure	Buildings	Building 310 - demolish for new housing, roadway, pathway and landscape improvements	2	
Programming	Other	Consider revenue generation in decisions and priorities	2	
Infrastructure	Circulation	Develop active circulation within and outside the park	2	
Land	Recreational	Improve Promontory Point trails	2	
Infrastructure	Utilities	Incorporate electric vehicle charging stations within electrical upgrades, for revenue	2	
Infrastructure	Other	Install more wayfinding signage, implement wayfinding plan	2	
Land	Public Art	Install, construct more public art	2	1
Infrastructure	Parking	Landscape parking lots (asphalt, permeability) don't create parking lots from open space – leave open space	2	4
Infrastructure	Buildings	Locate restaurants facility/food service in existing buildings	2	5
Programming	Event Coordination	More coordination between special events organizers, users, visitors, tenants (bulletin board)	2	
Land	Open Space	Preserve savanna areas	2	
Land	Recreational	Athletic Field - construct new soccer field for dual use soccer/rugby	1	
Infrastructure	Buildings	Building 308 - replace crew quarters currently located north of NE 65 <sup>th</sup> Street (\$800,000)*	1	
Infrastructure	Buildings	Building 31 - construct covered safety boat moorage, fast launch boat and viewing pier	1	1
Infrastructure	Buildings	Building 69 - repair/renovate SDOT owned parking garage, adjacent to Brettler Place Building Townhomes and 62 <sup>nd</sup> Avenue NE (\$500,000 - \$1 million)*	1	
Land	Recreational	Construct cricket field	1	
Land	Recreational	Construct mountain bike trails throughout greenspace	1	
Infrastructure	Buildings	Construct public outdoor pool	1	7
Land	Recreational	Construct tennis facilities, especially covered courts	1	
Programming		Create Farmers Market	1	
Land	Recreational	Develop fishing pier	1	2
Land	Recreational	Dog Park - connect walkway from main area to the beach gates, add benches	1	
Programming	Event Coordination	Encourage partnership cooperative events	1	
Infrastructure	Buildings	Engage US National Park Service to construct permanent museum	1	
Programming	Other	Enhance recreation for all	1	
Programming	Other	Food Concessions - accommodate seasonal concessions	1	
Infrastructure	Buildings	Formalize public-private development guidelines	1	
Programming	Other	Incorporate accessibility (financial) into programming	1	

Section	Subsection	Item/Task	Tally	Red Dot "No"
Programming	Miscellaneous	Increase transparency about decisions made regarding park use	1	
Programming	Other	Integrate children's programs across park users	1	
Land	Recreational	Keep clothing required at beaches	1	
Programming	Recreational	More community recreation activities (5k races, sports tournaments)	1	
Programming	Other	More lifelong recreation programs	1	
Programming	Recreational	More ultimate frisbee events, working with DiscNW to host tournaments, clinics, leagues, and team practices	1	
Infrastructure	Buildings	Obtain historic material and display, interpretive historic signage, etc.	1	
Programming	Programming	Provide better management of existing special events, improve special event traffic, communicate special event use. Post information on a sign/reader board	1	
Programming	Programming	Provide summer music camps, open mike jam sessions, jazz programs	1	
Land	Waterfront	Upgrade the shoreline	1	
Infrastructure	Parking	Add temporary parking options		3
Programming	Other	Adjust programs and services to changing times		
Programming	Public Art	Allow buskers, street performers		1
Programming	Education	Allow urban farming, include business incubator kitchen		
Infrastructure	Buildings	Assess vacant buildings and create long-term plan		
Land	Recreational	Athletic Fields - enlarge playing fields, use natural grass		1
Programming	Miscellaneous	Better marketing website (collaborative with partners)		
Programming	Seniors	Build bridges intergenerational events/program		
Land	Recreational	Build sand volleyball pits near lakeshore		2
Infrastructure	Buildings	Building 30 – ensure that renovations are completed		
Infrastructure	Buildings	Building 41 – do not allow it to remain vacant		
Infrastructure	Buildings	Buildings 19, 54, 55 – use munitions bunkers for storage		
Programming	Event Coordination	Central control of traffic during events		
Land	Other	Connect wetlands to Lake Washington		
Infrastructure	Utilities	Construct infrastructure first to attract future development partners		
Programming	Other	Construct movie theater (like the Seven Gables – affordable!)		11
Infrastructure	Buildings	Construct Seattle Parks crew quarters		
Operations	Security	Control off-leash dogs		
Land	Recreational	Develop safe kiteboarding launch south of Magnuson boat launch		
Infrastructure	Other	Dog Park - increase water access for dogs		4
Land	Other	Geese control		
Programming	Other	Maintain volunteer support		

Section	Subsection	Item/Task	Tally	Red
				Dot "No"
Infrastructure	Buildings	Make existing utilities (water, electric, etc.) green efficient energy		
Land	Recreational	Need children's play area – passive/active unstructured area		
Infrastructure	Circulation	Prioritize pedestrian/bike access through parking lots		
Programming	Education	Provide construction training by working on Parks projects		
Infrastructure	Other	Provide more benches/picnic tables		
Infrastructure	Buildings	Provide office spaces in existing buildings		2
Land	Public Art	Provide temporary art installations		
Infrastructure	Utilities	Restrooms - add porta-potty stations near fields		3
Programming	Education	Team with Seattle public schools for youth programming		